

Benefits of Corporate Social Responsibility

Increase Sales

89% of consumers are likely to switch from one brand to another if the second brand is associated with a good cause.

Build Trust

83% will trust a company more if it is socially responsible.

Build Brand Image

74% are more likely to pay attention to a company's message if the company has commitment to a cause.

Referrals

66% will consider a company's social commitment when deciding whether to recommend its products and services.

Employee Loyalty

79% want to work for a company that cares about how it impacts and contributes to society.

Proud Workforce

69% feel that their company's social and/or environmental activities make them feel proud to work there.

(Statistics from The 2006 Cone Millennial Cause Study)

Call today to see how we can help you achieve these benefits

0800 804 8840
info@supporttelecom.org

Unit 4, Roman Road, Rays Farm Barns Business Centre,
Ingatstone, Essex CM4 9EH

"We have been working with Support Telecom and can confirm that they deliver a great service, benefitting us and our local hospice"

David Datson
Maynard Heady
Chartered Accountants

"Support Telecom is a great partner for St Luke's, their Service is excellent"

Chris Cox
St Luke's Hospice

"We are proud to be part of this initiative and would recommend the service to anyone"

Mark Hughes
PAGE Media Group

"Support Telecom have made a big difference to the trust"

Jean Robinson
Essex & Herts Air
Ambulance Trust



www.supporttelecom.org



Working with you!



You save we donate!

Bringing charities and businesses together



“Support Telecom’s partner programme is a great way for businesses and charities to collaborate and receive mutual benefits.”

Support Telecom’s partner programme is a great way for business and charities to collaborate and receive mutual benefits.

This unique programme delivers tangible benefits to all who participate. It’s a simple fundraising initiative which delivers real results for all.

The venture is backed by Mayflower plc, a well known and respected member of the UK telecoms market place for the past 24 years.

The concept was originally devised to help raise funds for one of Mayflower’s customers St. Lukes hospice in Basildon, Essex to allow them to spend more on vital palliative care.

Our **You save, we donate!** campaign has already generated thousands of pounds for the hospice.

The programme has been well received by the UK charity community and their corporate supporters.

Charity Partners

Fund raising made easy with 3 simple steps

Support Telecom’s partner programme is designed to generate income for your charity. Our **unique 3 steps process** starts as soon as you do.




working with you!

Business Partners

Free support for the charity of your choice

Support Telecom’s partner programme is designed to generate income for your chosen charity at no cost to your business.

Benefits include:

- ✓ The ability to give at no cost to you
- ✓ Reduced carbon footprint 
- ✓ Unlimited PR opportunities
- ✓ Improved Corporate Social Responsibility
- ✓ A competitive edge

You save we donate!

